

Antropologia: El Disseny Es Troba Amb La Etnografia

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Elisva Barcelona, March 2007

Design Against Crime Research Centre and Elisava



Arts & Humanities
Research Council

The Grippa research programme, mainly funded by AHRC, is a collaboration between the Design Against Crime Research Centre, Central Saint Martins College of Art & Design, University of the Arts London, and the UCL Jill Dando Institute of Security and Crime Science. Papers and other materials from the programme are at www.grippaclip.com and wider practical and research material on preventing bag theft at www.inthebag.org.uk



DISSENY

“Disciplina que tiene por objeto una armonización del entorno humano, desde la concepción de los objetos de uso hasta el urbanismo y el acontecimiento general del hábitat donde se desarrolla la vida de una comunidad”.

Enciclopedia Larousse, ed. Planeta.

¿Què ens aporta el disseny a l'antropologia?

Aporta informació sobre: usos, costums, valors, creences, estils de vida, institucions, empreses, ideologies, etc.

CULTURA



22-26 DE JULIOL 1936

OLIMPIADA POPULAR, 22-26 JULIO
OLYMPIADE POPULAIRE, 22-26 JUILLET
VOLKS OLYMPIADE, 22-26 JULI
PEOPLES' OLYMPIAD, 22-26 JULY

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BARCELONA 6, 7, 8 DE MAIG DE 2005

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auna
TU LLEKTAS.

CONSIGUE UNA CAMISETA EXCLUSIVA REALIZADA POR INOCUODESIGN
CON CUALQUIER MÓVIL MOTOROLA V220 O V180 Y EN CUALQUIER TIENDA AMENA DE LA PROVINCIA DE BARCELONA

ADemás consigue FUNDAS DE MÓVIL CUSTOMIZADAS POR LOS MEJORES ARTISTAS URBANOS DEL MOMENTO EN NUESTRA ZONA AMENA DEL FESTIVAL URBANFUNKE

Primeros de mayo hasta el 31 de Mayo para acceder a la promoción de Barcelona en todos los puntos de venta y tiendas de tarjetas telefónicas con los terminales V180 o V220. Supl. IVA Agente. *

MOTOROLA



ESPECTACLES
BREAKDANCE & FUNKY
EXHIBICIONS D'ESPORTS URBANS
LLANÇADORA, RAMPA VERTICAL I CIRCUIT URBÀ
CAPOEIRA

TALLERS I ACTIVITATS
TALLERS
DJ'S, GRAFFITI, BREAKDANCE & FUNKY
ROCÒDROM
BODYPAINTING
EXPOSICIÓ PERMANENT D'ART URBÀ

COMPETICIONS
CAMPIONAT STREETPARK
CONCURS DE GRAFFITI

La RAMPA VERTICAL, LLANÇADORA i el CIRCUIT URBÀ seràn d'us públic en determinats horaris i sota la supervisió de monitors. Per saber més, adreça't al Punt d'Informació del Client on podràs assabentar-te també de com guanyar regals per les teves compres.

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Camisetas

tablas



Skulls



SANGRE, SUDOR Y LÍJA
KAFRE

sangre, sudor
y lija



ropa vieja



espíritu



kafre

Cráneo



backPrint



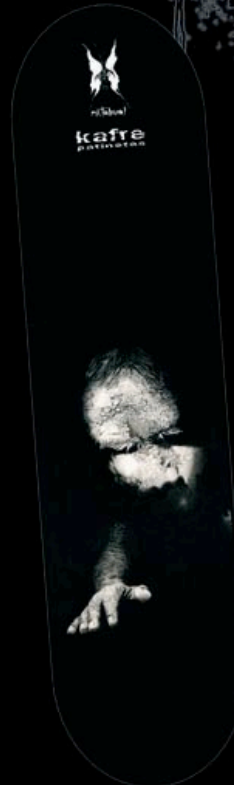
KAFRE
SATINATED



team



sudadera YuYU



Espíritu
7,6



ropa vieja
7,7



Minilogo
7,6



CHOCOLATE SKATEBOARD, S.L.



GIRL

OYAL



FOURSTAR

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Dimensions que no sempre coincideixen:

- ❑ Representacions de l'espai (el que pensa el l'autor).
- ❑ Pràctiques espacials (usos socials).
- ❑ Espais de la representació (significats culturals).

L'aparició de la nevera als pobles

- ❑ Representació de la nevera.
- ❑ Usos de la nevera.
- ❑ Significat de la nevera.



La Foixarda. Montjuïc.

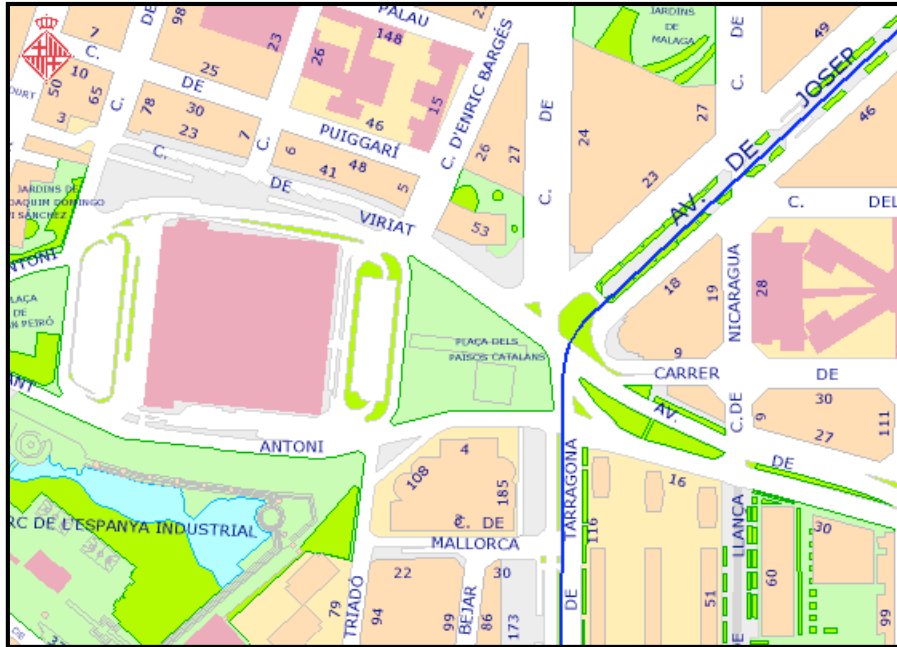
- ❑ Carretera secundària i túnel.



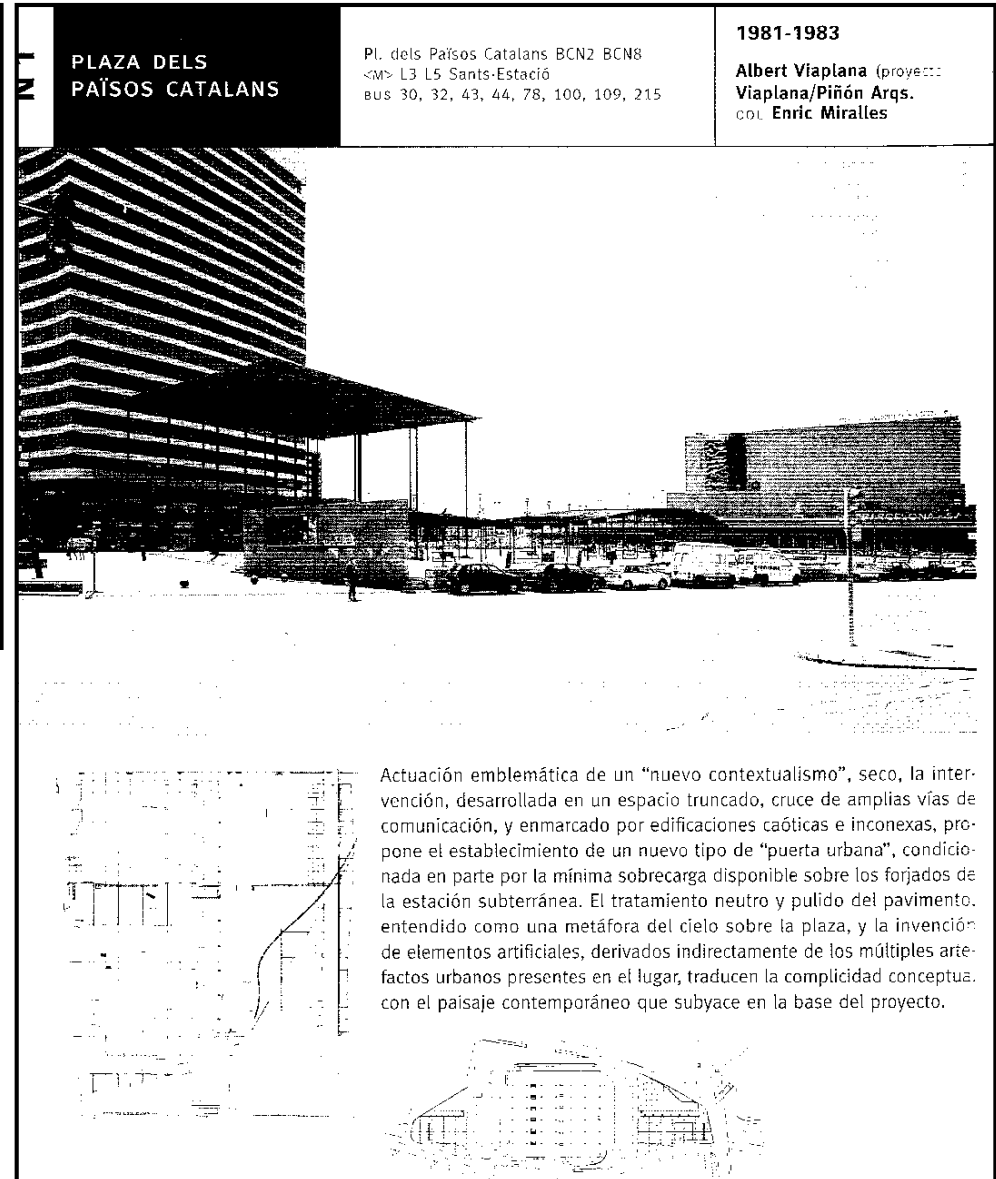
- ❑ Escalada esportiva.
- ❑ Rocòdrom més gran d'Europa.



PLAÇA DELS PAÏSOS CATALANS (Sants)



- Representació de l'espai, segons autors.

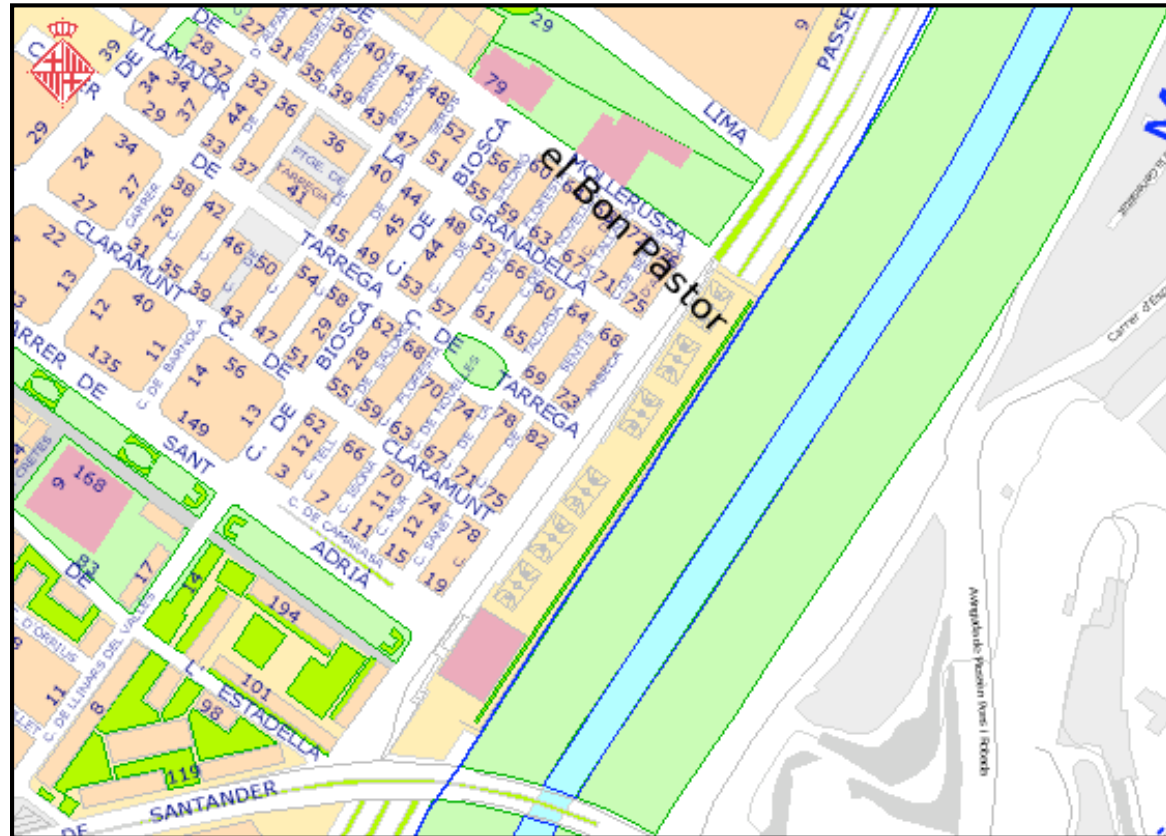


- ❑ Pràctiques espacials (skate).
- ❑ Significats de l'espai.



Pistes de Bon Pastor (Sant Andreu)

- ❑ Club de tennis





- ❑ Vandalisme
- ❑ Inseguretat veïnal

TREBALL EN GRUPS

Què és el disseny?

Què és l'antropologia?

Què pot aportar l'antropologia al disseny?

* ¿Por qué hablar de ‘usuarios’ y de los ‘no-usuarios’ o ‘malos-usuarios’?

Un proceso iterativo.



Dip



Lift



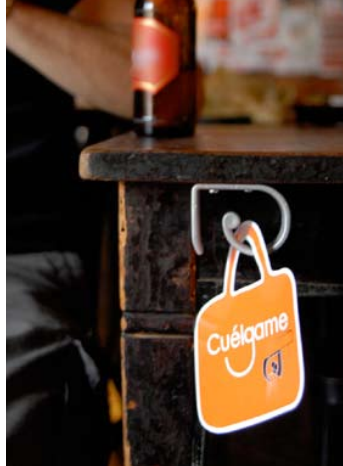
Grab



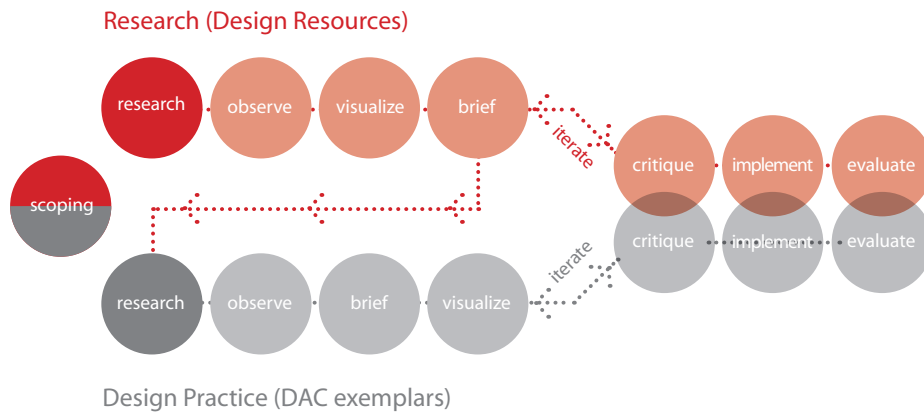
Slash



3. Proyecto “Grippa”



Scoping and Research



Modus Operandi



Dip



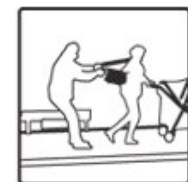
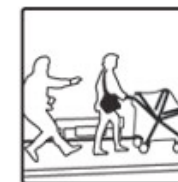
Lift



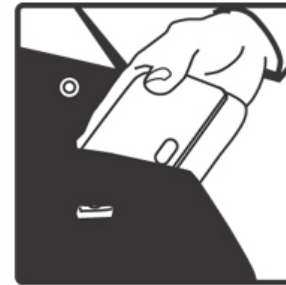
Slash



Grab



Dip: Removal of articles from a bag without the owner's awareness.



Lift: Removal of bag and contents without owner's awareness.



Store theft 'hot spots' DAC recording protocol

INCIDENT RECORDING SHEET

Name: _____ Age: ☐ 16-24 ☐ 25-34 ☐ 35-44 ☐ 45-54 ☐ 55+ Sex: ☐ M ☐ F

Contact number (in case we lost your possessions): _____

Date of incident: _____ Time of incident: _____

What day of the week is it? ☐ Sun ☐ Mon ☐ Tues ☐ Wed ☐ Thurs ☐ Fri ☐ Sat

Roughly how full was the bar at the time the incident was reported (approx %)? _____

Please indicate below where were you sitting/standing. (X on floor plan)

What was taken? ☐ Handbag ☐ Briefcase ☐ Backpack ☐ Mobile ☐ Purse ☐ Wallet ☐ Cash ☐ Keys ☐ Credit cards

Other (please specify): _____

Where was this at the time? ☐ On the table ☐ On the floor ☐ Close your chair

At the time, were you: ☐ Sitting at a table ☐ Standing

Did you see the incident occur? Y/N: _____

If yes, what happened? _____

Do you intend to report the incident to the police? Y/N: _____

Of the people you were associated with, how many? Males: _____ Female: _____

Have you been the victim of crime in a bar before? Y/N: _____

If so, how many times this year? _____

When did you notice the article missing? _____

a) Going to bar ☐ b) Coming back from bar ☐ c) Going to toilet ☐ d) Coming back from toilet ☐ e) Going to dance ☐ f) Coming back from dancing ☐ g) Going to cigarette machine ☐ h) Coming back from cigarette ☐ i) Waiting up to leave the pub ☐ j) Whilst sitting at a table ☐ k) Whilst standing elsewhere ☐

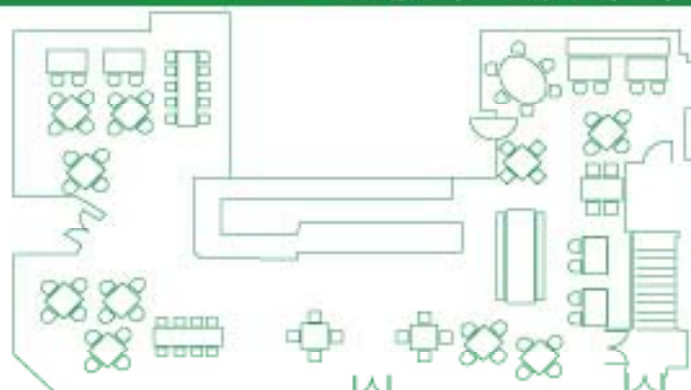
What time did you arrive at the bar? _____

How many alcoholic drinks have you had tonight? _____

Would you return to this bar in the future? _____

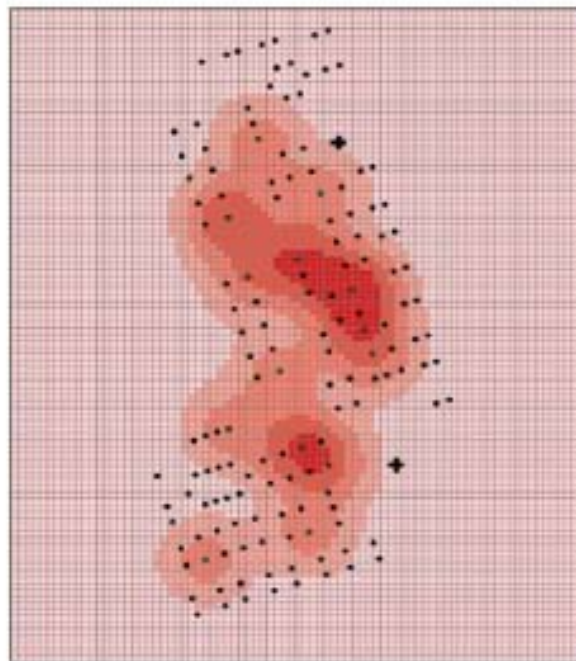
Please add any other information you may feel is relevant: _____

Please tick ☒ on the diagram where you were sitting or standing at the time

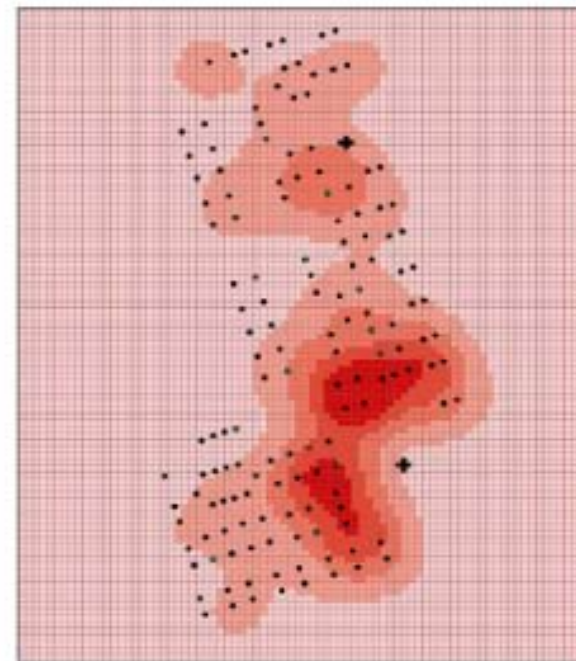


Thank you for taking the time to fill this form in. This information is important for future crime reduction.

Customer Survey: Actual & perceived risks of crime.



Legend
Description
+ Door
• Seat



Legend
Description
+ Door
• Seat

Question: What other anti bag theft furniture designs are already out there?

Answer: None.

Question: What other anti bag theft furniture accessories are already out there?

Answer: Chelsea Clip and Secure Clip

Chelsea Clip and Secure Clip

1. Under table location means they are unseen and unused



2. Low aesthetic quality / compatibility



Chelsea Clip and Secure Clip

3. Poor material choice - they break easily



Hangbag



Bagboy



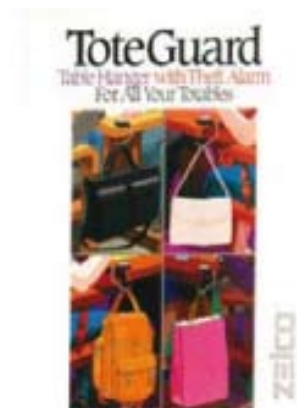
E-Shape Hanger



PurseHook



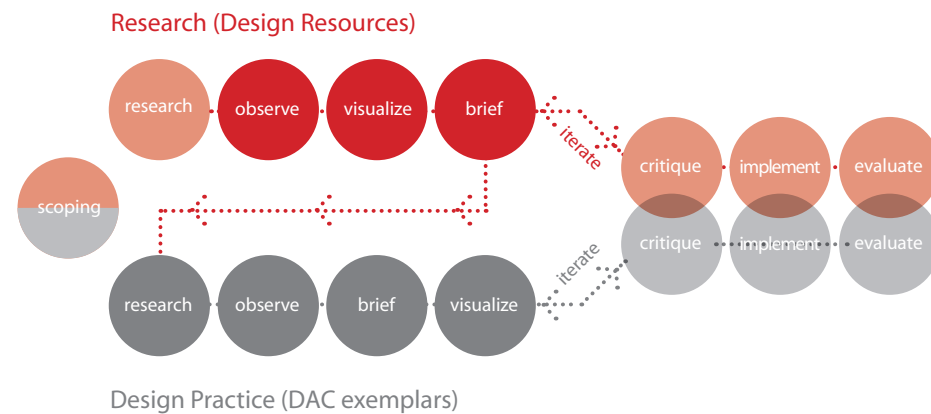
ToteGuard



Anti bag theft designs and evaluations



Observe, Visualise and Brief



Target: *“Easy for the user.
Tough for the abuser”*

Grippa Research Project 1.

Grippa furniture, All Bar One (ABO),
London, 2005



“Stop Thief” chair designs

2001-2009 licenced to Dan Form September 2009



Home About Sales Research Contact

STOP THIEF CHAIR

Introducing the 'Stop Thief' chair designed by Design Against Crime, distributed by Dan-Form.

The 'Stop Thief' Chair by Dan-Form comes in 12 vibrant colours. Options for beech, cherry, oak or walnut veneers are also available. The chairs are made of lacquered wood and steel, easily stackable (up to 10 chairs), and offer an instantly recognisable modern and stylish look to bar and restaurant interiors. Whilst offering anti theft functionality at a competitive price.

starting at
£38

Technical Specifications
Dimensions: w43.5 xh4
Materials: plywood, metal
SH 47.5 cm
Weight: 5 kg

You are also able to chose a custom colour on orders over 50 chairs.

Image Gallery

© 2009 Design Against Crime Research Centre

www.stopthiefchair.com

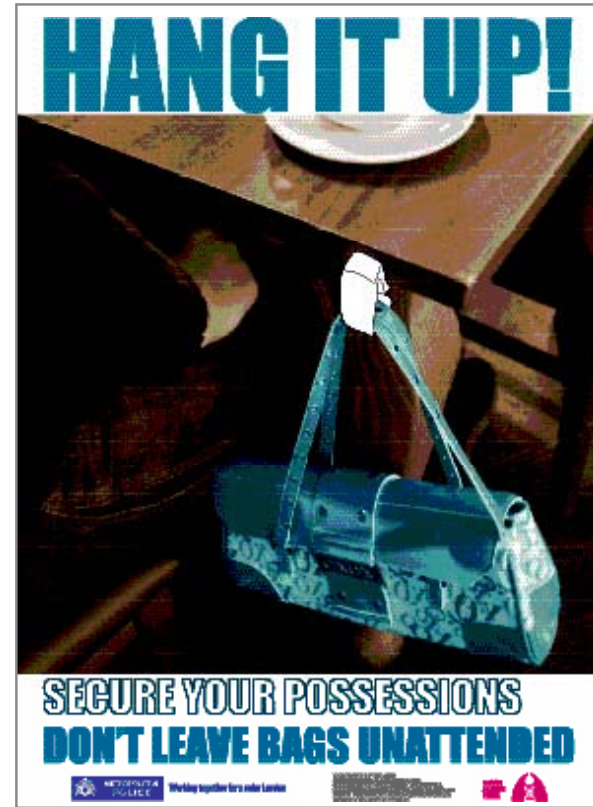
Grippa Clips (ABO)

Selected sites only, London, 2005



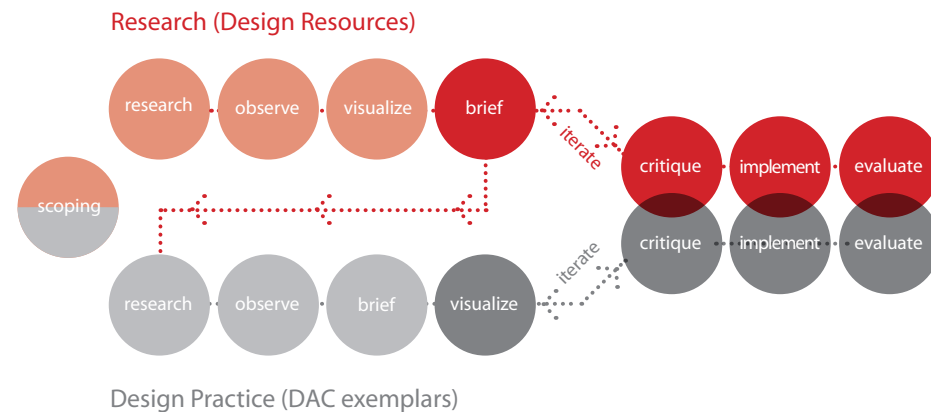
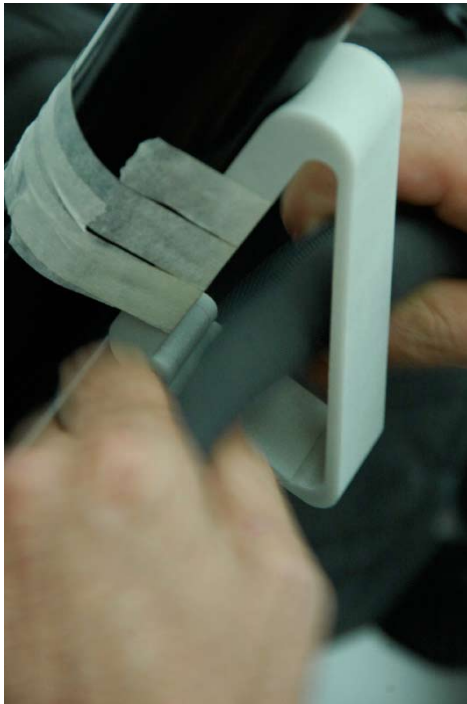
Grippa Communication (AB0)

London, 2005



Grippa 2 - London and Barcelona

Development, Iteration, Critique and Re-iteration of proposals.





Grippa 2 - testing and development iterations

Grippa 2 - testing and development iterations



Grippa 2 - London and Barcelona

Product and graphic interventions designed to improve customer service and reduce opportunity for bag theft.



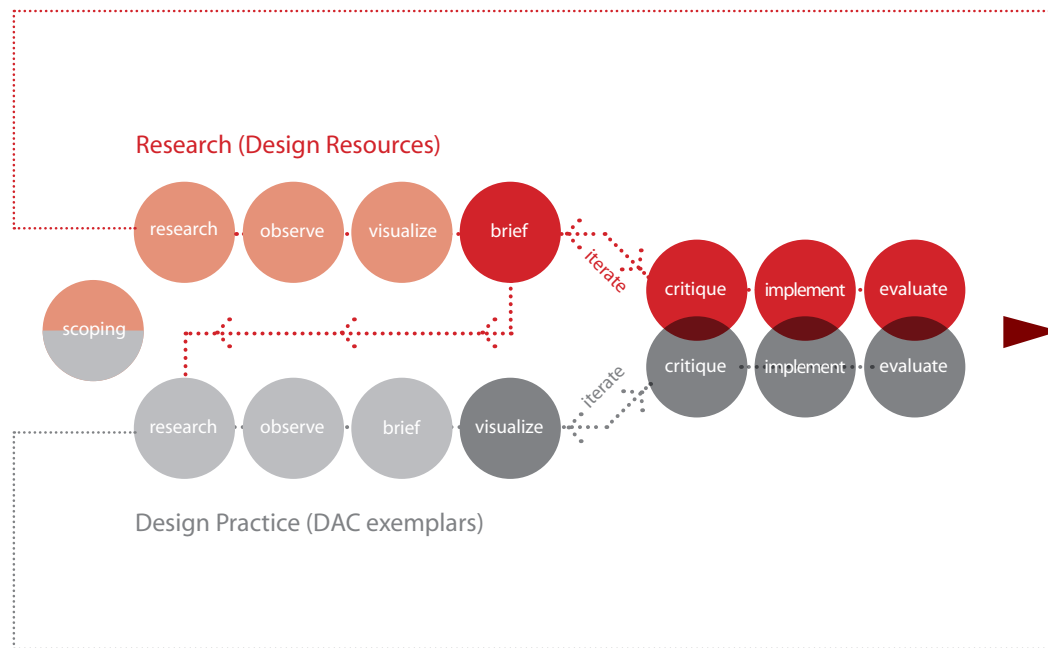
Grippa 2 - London & Barcelona

Comunicación gráfica, 2008.



Grippa 2 - London and Barcelona

Development, Iteration, Critique and Re-iteration of proposals.



Conclusiones

- * Los diseños deberían tratar de acomodar las múltiples demandas de los involucrados directos e indirectos -sean usuarios o no-usuarios- y pretender mediar entre los requisitos conflictivos.
- * Las herramientas de diseño pueden discriminar para promocionar actividad positiva dentro de un contexto estudiado, con soluciones que priorizan los 'usuarios' sin dar paso a los mal-intencionados.
- * “Secure design doesn't have to look criminal”
Un objeto o entorno bonito tendrá valor añadido y promoverá un capital social si muestra consideraciones de “DAC” / “SRVD”.
- * El diseño socialmente responsivo reacciona a los impulsos sociales con objetivo de cambio social por medio de soluciones innovadores.