

Swansea - Seminar

Friday 30th May 2008

Swansea City has been awarded 1 billion pounds for its redevelopment over the next 10-15 years - EU Objective 1 & 2.

I wanted to suggest we take part in a seminar in June aimed at broadcasting DAC projects and approach to the Swansea City authorities and Welsh Assembly members. Swansea has secured funds to redevelop the city centre infrastructure and has commissioned a document - 'Swansea City Centre Strategic Framework' still in draft form to assist its decision making:

See document for full details at:

<http://www.swansea.gov.uk/index.cfm?articleid=13786>

'The City Centre Strategic Framework will facilitate and support development, transport, infrastructure and environmental enhancements within Swansea City Centre over the coming 10 - 15 years.'

Example - Student Accommodation:

One proposal which is of particular interest is a student accommodation development in a neglected part of the City. There are issues to tackle linked to fear of crime to and from these areas. There is a poor cycle network in place around the city, and the water front area links most parts of the city including the Swansea University Campus. Most of the proposals are in the very early stages of planning and the above document is not even finalised.

Proposed Seminar Venue:

<http://www.museumwales.ac.uk/en/swansea/>

The venue will most likely be free to use as it is funded by the Welsh Assembly and is set up to support education. To be confirmed.

This event would be held in the same space as the BA/BSc Product Design and Automotive Design degree show.



Inviting Guests:

Ian Walsh, Head of Faculty of Art, Design and Engineers at the University is already playing an active role alongside the City Council and the strategic planning of the University campus expansion. He has agreed to help set up the invitations to the seminar. The whole department is generally supportive of the idea of the DAC seminar.

I also have good links with the Police Community Partnership in Swansea and aim to work with them to attract the key people in the city council/ business sector.

Accommodation (next to the venue):

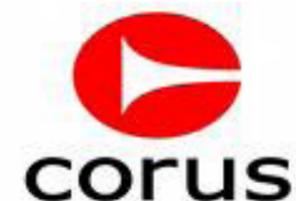
<http://www.morganshotel.co.uk/>

Approx. £80 per double room with breakfast included. Discount for groups.



Sponsorship:

The degree show has already gained industry funding from Corus (Steel Manufacturers) and as part of my connection with the Institute we aim to continue to gain sponsorship and turn it into a series of events beyond a student degree show; the DAC seminar being one of them.



A Future for DAC in Swansea?

I have been given a position of designer in residence 2 days a week at the University and I would like to use this opportunity wisely. I aim for the seminar to put the spotlight on DAC and hopefully generate some spin off consultancy work and the potential for some research if appropriate for DAC.

Its worth a try and we can all go for a ride along the seafront and have an ice cream at the same time.

